

IN THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) An information processing apparatus comprising:

a transmitter configured to transmit request information continuously at a particular interval, the request information requesting related information related to a song currently being played in a broadcast program being received and including at least one of a song title of the song or an artist name of an artist of the song;

a receiver configured to receive the related information corresponding to the request information, the related information including the song title, the artist name, and an album number corresponding to the song, and to receive an identification code indicative of a right to receive a particular service upon purchase of a content as a response to the transmitted request, wherein the particular service is related to the broadcast program being received and the identification code includes an issuer of the identification code, a purpose of the identification code, a location at which the identification code can be used to receive the particular service, an expiration date of the identification code and a code identifier corresponding to the identification code, wherein the identification code is associated with a predetermined total time period of the broadcast program during which a plurality of songs are played, including the song currently being played, such that the identification code is the same for the related information received for all songs played during the broadcast program;

a memory configured to store the related information and the identification code which have been received along with time information indicating when the related information and the identification code were stored and a memory location identifying a location at which the song corresponding to both the related information and the identification code is stored; and

a display configured to automatically and continuously display the related information last received and automatically update the displayed related information when another song is played such that the displayed related information corresponds to the song currently being played until another song is played in the broadcast program ~~and the related information is updated.~~

2. (Previously Presented) The information processing apparatus according to claim 1, wherein

the transmitter is configured to transmit the identification code together with purchase request information requesting purchase of a content, and

the receiver is configured to receive content data corresponding to the purchase request information, as well as additional data corresponding to the identification code.

3. (Previously Presented) The information processing apparatus according to claim 1, wherein

the transmitter is configured to transmit purchase request information requesting purchase of a content, the identification code, and user identification information to identify a user.

4. (Previously Presented) The information processing apparatus according to claim 1, wherein

the receiver is configured to receive plural identification codes each being the identification code, and

the transmitter is configured to transmit purchase request information requesting purchase of a content, and the plural identification codes.

5. (Previously Presented) The information processing apparatus according to claim 4, wherein the plural identification codes transmitted by the transmitter are those that can be used for a purpose of purchase indicated by the purchase request information, among the plural identification codes received by the receiver.

6. (Previously Presented) The information processing apparatus according to claim 1, wherein

in response to an instruction to purchase the arbitrary content, the transmitter is configured to transmit the identification code indicative of a right to receive a particular service together with purchase request information requesting purchase of the arbitrary content, and

the receiver is configured to receive, together with content data corresponding to the purchase request information, a second identification code indicative of a right to allow the user to receive a particular service when the user further purchases a content.

7. (Previously Presented) The information processing apparatus according to claim 6, wherein

the receiver is configured to receive the content data, the second identification code, and additional data corresponding to the first identification code.

8. (Previously Presented) The information processing apparatus according to claim 6, wherein

the transmitter is configured to transmit the purchase request information, the first identification code, and user identification information to identify the user.

9. (Previously Presented) The information processing apparatus according to claim 6, wherein

the transmitter is configured to transmit the first identification codes, and

the receiver is configured to receive the content data, the second identification code, and additional data corresponding to plural first identification codes each being the first identification code.

10-24. (Canceled)

25. (Currently Amended) An information processing method comprising:

transmitting request information continuously at a particular interval, the request information requesting related information related to a song currently being played in a broadcast program being received and including at least one of a song title of the song or an artist name of an artist of the song;

receiving the related information corresponding to the request information, the related information including the song title, the artist name, and an album number corresponding to the song, and receiving an identification code indicative of a right to receive a particular service upon purchase of a content as a response to the transmitted request, wherein the particular service is related to the broadcast program being received and the identification code includes an issuer of the identification code, a purpose of the identification code, a location at which the identification code can be used to receive the particular service, an expiration date of the identification code and a code identifier corresponding to the identification code, wherein the identification code is associated with a predetermined total time period of the broadcast program during which a plurality of songs are played, including

the song currently being played, such that the identification code is the same for the related information received for all songs played during the broadcast program;

storing the related information and the identification code which have been received along with time information indicating when the related information and the identification code were stored and a memory location identifying a location at which the song corresponding to both the related information and the identification code is stored; and

automatically and continuously displaying the related information last received and automatically updating the displayed related information when another song is played, such that the displayed related information corresponds to the song currently being played in the broadcast program ~~until another song is played and the related information is updated.~~

26-28. (Canceled)

29. (Currently Amended) A non-transitory computer-readable recording medium including computer program instructions, which when executed by a computer, cause the computer to perform a method comprising:

transmitting request information continuously at a particular interval, the request information requesting related information related to a song currently being played in a broadcast program being received and including at least one of a song title of the song or an artist name of an artist of the song;

receiving the related information corresponding to the request information, the related information including the song title, the artist name, and an album number corresponding to the song, and receiving an identification code indicative of a right to receive a particular service upon purchase of a content as a response to the transmitted request, wherein the particular service is related to the broadcast program being received and the identification

code includes an issuer of the identification code, a purpose of the identification code, a location at which the identification code can be used to receive the particular service, an expiration date of the identification code and a code identifier corresponding to the identification code, wherein the identification code is associated with a predetermined total time period of the broadcast program during which a plurality of songs are played, including the song currently being played, such that the identification code is the same for the related information received for all songs played during the broadcast program;

storing the related information and the identification code which have been received along with time information indicating when the related information and the identification code were stored and a memory location identifying a location at which the song corresponding to both the related information and the identification code is stored; and

automatically and continuously displaying the related information last received and automatically updating the displayed related information when another song is played, such that the displayed related information corresponds to the song currently being played in the broadcast program until another song is played and the related information is updated.

30. (Canceled)

31. (New) The information processing apparatus according to claim 1, wherein the broadcast program is a radio broadcast program that includes audio data but not video data.